

- Established in 1951, life department created in 1978.
- Bangkok Life is affiliated to Bangkok Bank (Public) Ltd., the largest bank in Southeast Asia, and Bangkok Insurance Public Company Ltd., the largest Thai non-life insurer.
- Ranks among the top five local companies for both individual and group insurance business with an overall market share of 8% (HY2009).
- Total premium income in 2008 reached THB 15 billion, of which group life insurance accounted for THB 629 million.
- Strong focus on bancassurance via Bangkok Bank (Public) Ltd.
- Net profit for seven consecutive years, one of only five insurance companies with retained earnings.
- Member of the Swiss Life Network since 1988.

Special Advantages

- Local dividends granted on group term-life insurance are higher than average and may be used for premium reduction for large schemes if requested at the time the contract begins.
- Groups of more than 20 participants receive a volume rebate on group life coverages.
- A department for agents and customers, offering fast and efficient service through an all-inclusive service centre.

Coverages and Products

Types of Benefit:

- ★ Group Life
- ★ Disability Lump Sum (rider)
- ★ Accidental Death & Dismemberment (rider)
- ★ Medical (rider)
- ❖ Endowment

★ Coverage available & poolable

❖ Coverage available